

## Fluid Work Spaces Interior Design, Build, Install, Fit Outs, Refurbishments

Proici Associates Ltd

Trusted, Qualified, Experienced

**Droici** Commercial Interiors

# Design

#### **Privacy Proximity Permission**

#### Inviting work place designs that clients and their staff are happy to use in their day-to-day business

The new generation of workers require a fluid workspace that encompasses 3 fundamental design elements, Proximity, Privacy and Permission. Balancing these 3 components is mandatory to the success of a collaborative, open space environment. Inability to create this balance could produce adverse results, resulting in the loss of the potential benefits within the work space.

**Privacy** 

We work together with our clients to distinguish the level of privacy required to fulfil the everyday goals/situations. Individuals need to be confident that a space that they can work or socialise in without being overheard or interrupted is consistently available. A common practice is the creation of a break out space within the workspace which is encased in either solid or frosted partitions.

Proximity

Together we will create a space plan design that produces and drives organic foot traffic to each of the shared spaces, creating the ideal proximity between each dedicated space for the purpose of both staff and clientele. This approach achieves a more inviting work place design that our clients and their staff are happy to use in their day to day business, producing a feel good factor.

**Permission** 

The fluid approach to design commonly incorporates multiple work and break out spaces within the work environment. We encourage our clients to enforce the application and use of the spaces by staff by relinquishing the mindset of tethered workspaces and developing a company culture that encourages fluid working.

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## Fluid Workforce

#### The world is changing and so is the workplace

The rise in technological freedom and portable devices has changed the image of the workplace. This can be observed through the decline in dedicated desk space and static technology. This approach is being swiftly replaced with a dynamic, untethered workspace layout, hosting non-assigned seating arrangements, business mobility and environments that emphasise communication, collaboration and creativity.

In many instances companies will contain members from multiple generations, each with their own preferences, experience and requirements therefore the workplace needs to supply this multi-generational workforce with the optimal work environment. A fluid workspace environment aids employers to meet these requirements, allowing them to procure and retain a strong and contented workforce within an environment which assists them in excelling in their fields.

Organisations are now challenging these changes to build a competitive advantage over their competitors, introducing a communication culture that is being established industry wide, with social interactions and collaborative spaces taking a forefront in planning design, connecting staff and clients together.

Proici have always focused on understanding and adapting to the requirements presented by the ongoing developments within the commercial, retail and public sectors so that we can stand one step ahead of the competition, granting us the ability to provide our clients with the highest level of service that will define the future market.

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### Workplace Analysis

#### One-of-a-kind solutions tailored to one-of-a-kind clients

It has been proven that a badly designed workspace can cause stress and lower morale within the workplace, leading to a loss of staff, performance and potentially profit. Our workplace analysis is in place to make sure we offer a one-of-a-kind tailored solution for our clients that will benefit both the organisation and its members, leading to improved staff morale and health while increasing business' overall performance.

This is accomplished by analysing how our client's employees work and what their requirements are, we then provide adequate solutions within the clients budget to improve their work place experience whilst boosting productivity.

One study revealed that workers spent on average 4.3 hours a week hunting for documents, with a exemplary workplace analysis an intellegent storage solution and fit out in place this could be decreased by up to 90%.



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### Workplace Stategy

#### Helping you be prepared for the future

A work space strategy plan is the study of the inner workforce, current operation conditions and active properties of a client. This technique is used to find how the company or business should approach their real estate or property to produce a optimal, effective and net useable space that can support the organisation, now and in the foreseeable future.

An organisation need not be 100 employees large, have a sizable premise or holster a large budget to benefit from a workplace strategy plan, preparing for the future is key no matter the size of a business or organisation.

This process is known as "Workplace Optimisation" and requires the harmony between staff and property to increase productivity, employee well-being and client relations. Proici specialises in designing collaborative workplace plans, and as experienced as we are, we still believe consistent research is crucial to ensuring our clients future endeavours.

Combining a bespoke workplace strategy with our unique fluid workspace scheme allows the development of a truly unique and accessible space which will provide benefits across the board, all whilst keeping all employees happy and motivated, leading to staff retention.



### **The Proici Approach**



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"On agreeing on a location we encountered a hollow shell which, with Proici's dedicated and professional approach, was transformed into the efficient yet stylish working environment that we have today"

Ashley Warwick – Operations Manager Evolution Waste Management

#### **Innovative and Cost Effective!**



"From concept generation with a clear creative brief, to ensuring the open plan office space was a vibrant yet private place to work, Proici were able to bring the building to life."

"As a company we're delighted with the outcome. Proici worked closely with us at all times and have been on hand to ensure everything is fully functional since."

Liz Doogan-Hobbs MBE – Liz Hobbs CEO Liz Hobbs Group

#### **Raising the Bar in Interior Design!**



"What was also really quite surprising was their ability to quickly understand our size, culture and the needs of our different divisions"

"Their designs and ideas were without doubt original, the quality of work was exceptional and the tight deadlines were always met"

"We were particularly pleased to see staff retention increase together with our financial results"

Vince Corley – Board Director Countrywide



Contact Us: Tel: 0800 043 4516 Email: info@proici.co.uk

