



INITIAL DESIGN IDEAS

**DESIGN CONCEPT BOARD**

# Signage - Conceptual Idea



Branded light box centre piece projecting out from biophilic moss feature laid in a fluid, overgrown brickwork design.



## Counting House - A Brief History

“Founded in Birmingham by Joseph Taylor during 1849, the company thrived growing to have their main factories and offices including the Derwent Works on Constitution Hill and, across the road, a large factory on the corner of Livery and Mary Anne Streets with a foundry in a separate building at the Water Street end.”

“With the means of producing a vast product range with both simple hand-operated and giant 2000 ton power presses. This included complete machining installations to grind, mix and mould gunpowder and manufacture cartridges.”

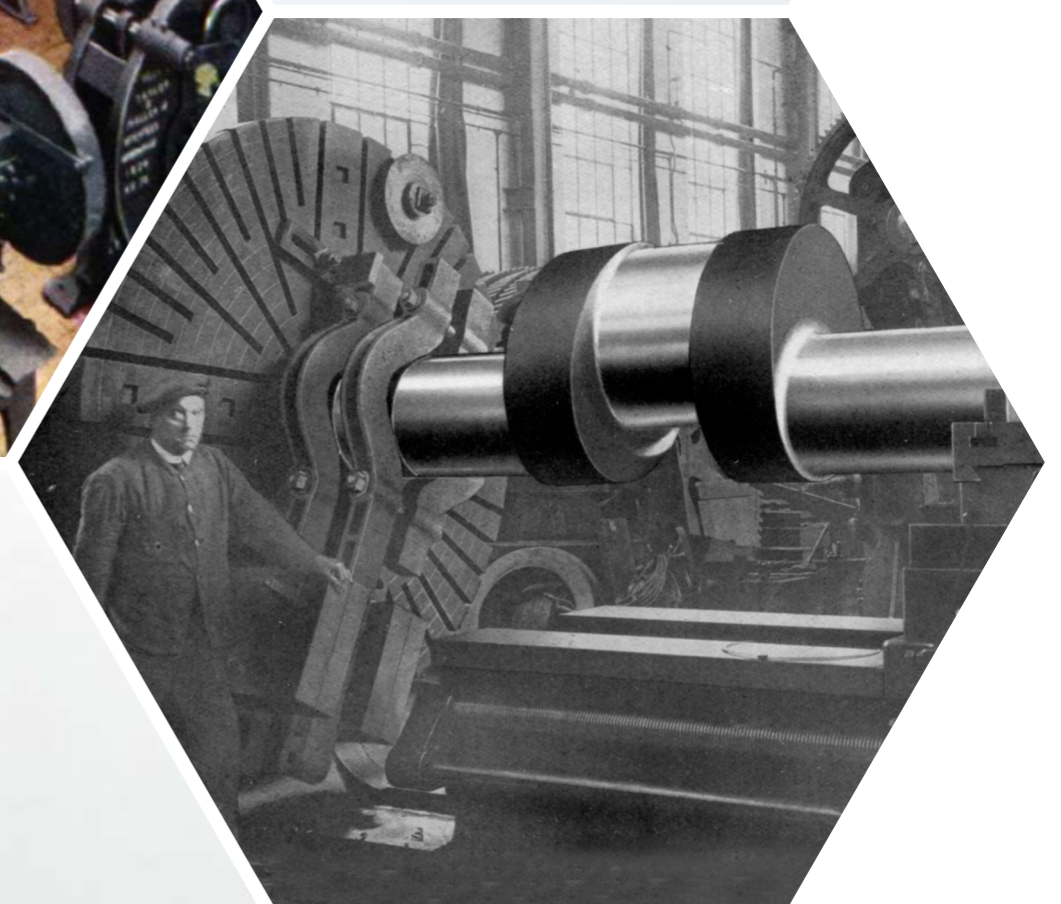


## Furniture - A Homage to History

“Before the introduction of plastic and injection moulding techniques, metal pressing played a large role in providing the many hundreds of every-day objects for domestic, industrial and military use.”

Injection moulding is the modern day equivalent of metal pressing.

The Idea: To use injection moulded furniture to link our modern day methods with traditional methods once used in the Taylor & Callen factories.



# Finishes - A Homage to History

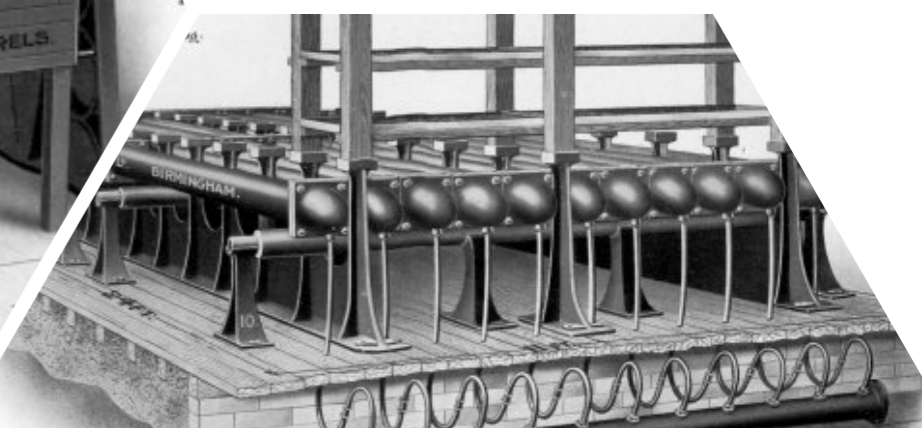
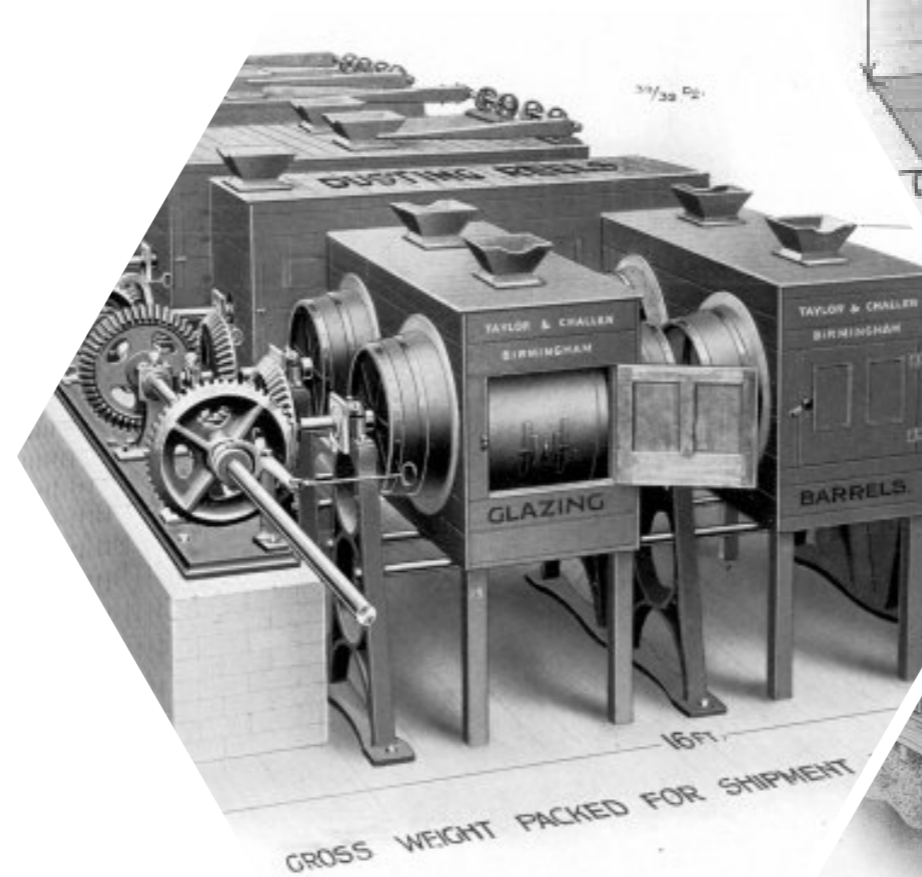
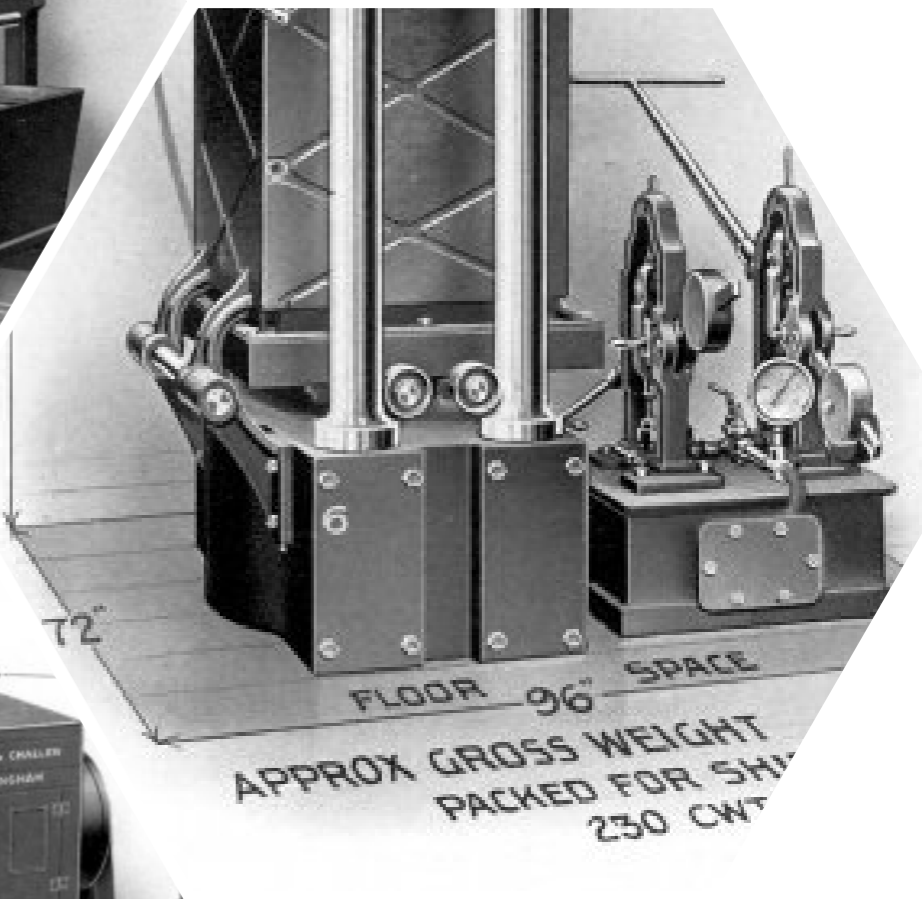
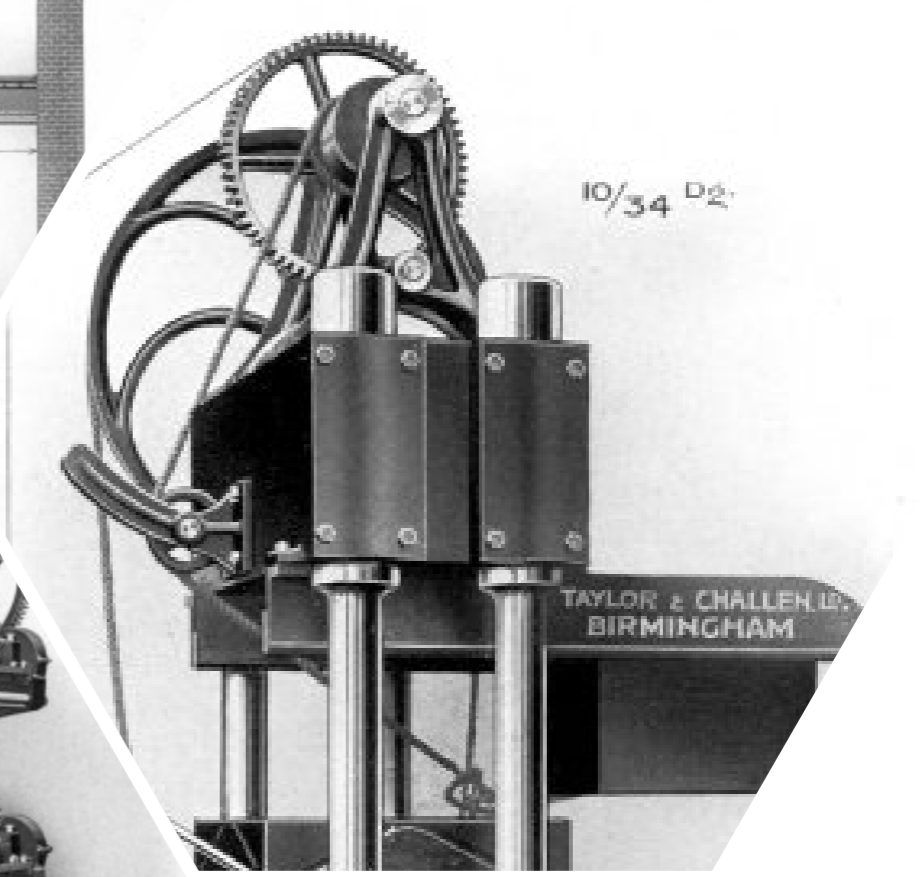
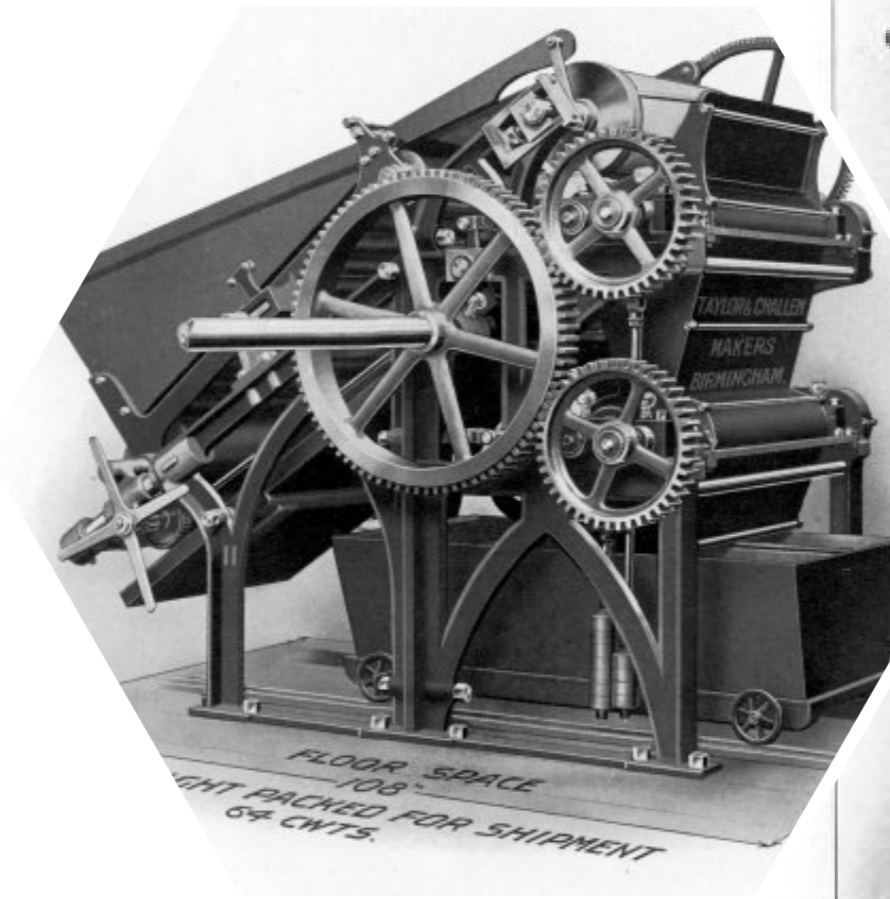
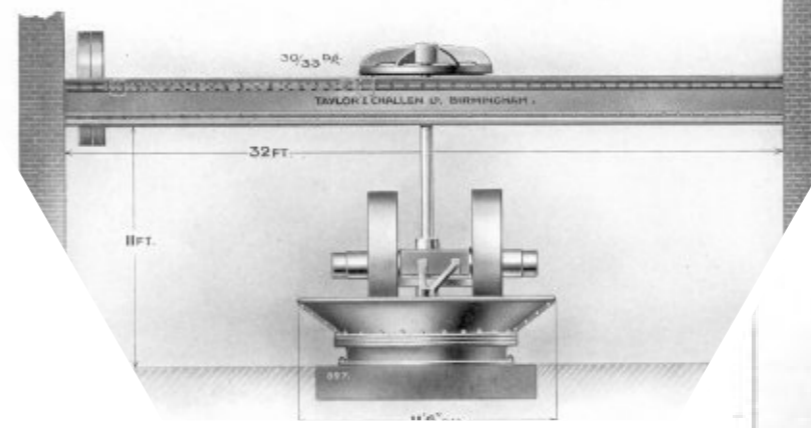
## Gun Powder Manufacturing Machinery

**: Prominent Materials/Finishes :  
Gun Metal - Copper - Timber**

“For safety, the whole framework is solid gun-metal, so are also the gearing rollers, and exposed metal portions of the machine.”

“The meal powder resulting from the breaking-down machine is now sandwiched between a number of copper plates contained in the press box.”

“A series of posts with ledges between are mounted on iron works and receive trays of wood and canvas bottoms which contain the powder.”

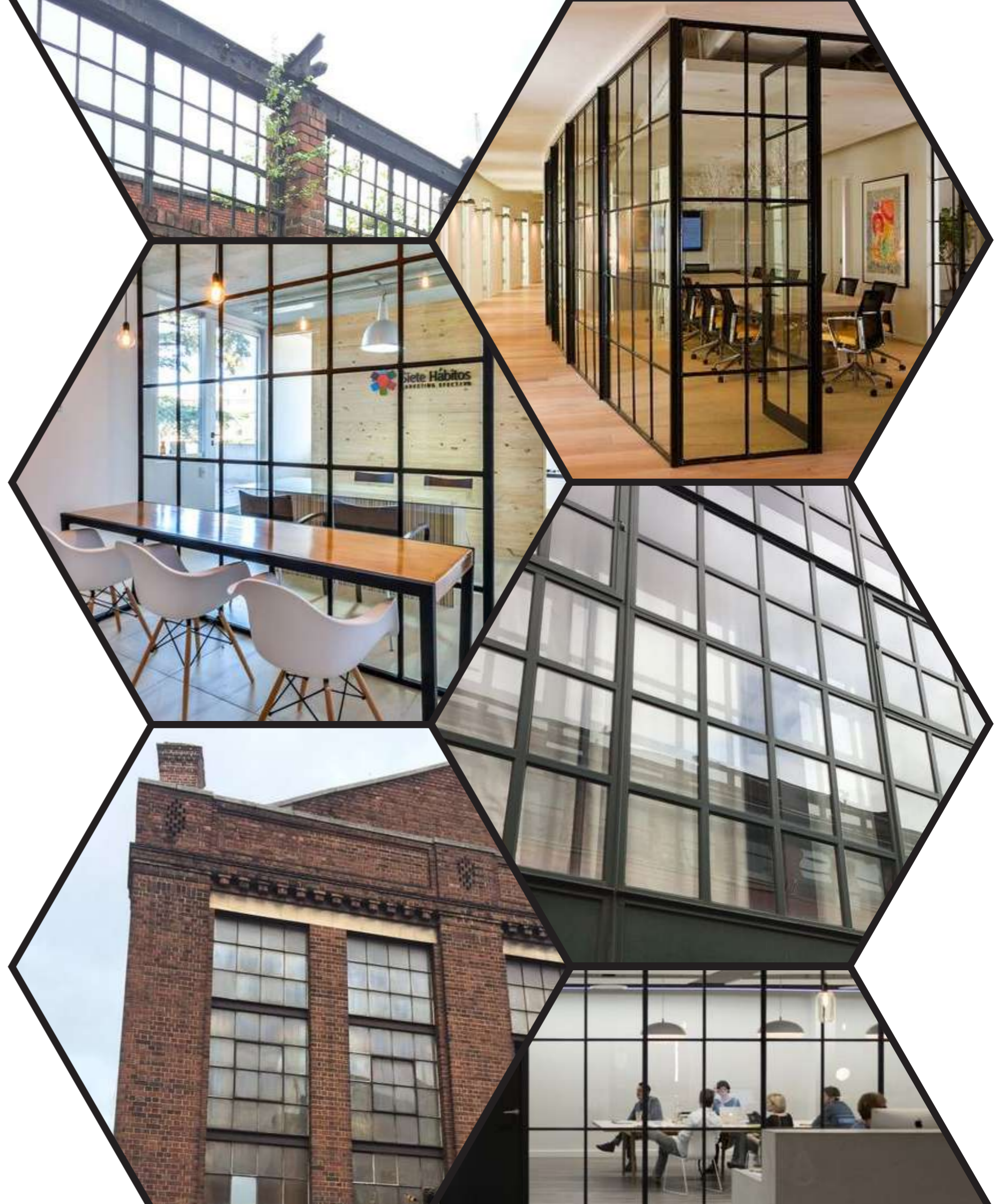


## Glazing - A Homage to History

“At the end of the 19th century the ‘Queen Anne’ revival led to a renewed interest in windows with small panes and thick glazing bars, particularly in the upper sash.”

“The Taylor & Chllen foundry was erected circa 1913/1916 and designed by well known architects Ewen Harper & Bro.”

“After the First World War firms such as W F Crittall revolutionised the worldwide use of the metal casement. Crittall was responsible for the development of the ‘universal suite’ of hotrolled steel sections that formed the basis of what we now regard as the classic metal windows of the 1920s and 30s.”



# Atmosphere - Meeting Room



# Atmosphere - Office





# Atmosphere - Collaboration Area



# Tea Point - Conceptual Idea

## - Industrial Style Tea Point -

- Concrete Effect Laminate Worktop - Graphite Door Fronts
- Black Finish Appliances - Concrete Floor Tile (LVT)
- Option for tiling the tea point wall in a feature metro tile style

Pixelation



Colour Block



Uniform



# Counting House - Visual Summary

